

Ujjivan's support to India's Mission to be Open Defecation Free by 2019

KOLKATA, OCT 1: Ujjivan Financial Services, one of the leading pan-India micro-finance institution in India, as a part of its community development programme (CDP) initiative, announced on the eve of the 147 th Mahatma Gandhi Birth Anniversary celebrations, its support of construction and renovation of 68 public sanitation toilets in Birubari, Batanagar and Muzaffarpur areas.

These 68 toilets are getting inaugurated on October 2, to observe Mahatma Gandhi's 147 th Birth Anniversary.

Speaking on the occasion, Samit Ghosh, CEO and MD said: "I am happy to announce the CDP initiative in these areas which has seen acute shortage of public amenities. We are confident that these initiatives besides creating hygiene

awareness amongst the residents will help garner momentum in our country's endeavour of basic levels of public health for the needy."

"One of the main objectives of the Swachh Bharat Mission is to get all villages and towns to become open defecation free (ODF) which has to be achieved by 2019. We at Ujjivan are happy to be a part of national objective of building sufficient number of community and public toilets to transform India to be an open defecation free nation," Ghosh further added.

As part of Swachh Bharat Week celebrations, the Ujjivan CDP team has helped school children and local communities by building or renovating toilets, sanitation and water facilities.